



Sponsorship Opportunities





Summary

AIMS International, the unmatched leader in amusement safety education, returns to Orlando, FL in 2026 for its annual Safety Seminar. Attendees will learn from world-class speakers, veteran trainers, and the industry's top professionals sharing their expertise, delivering over 400 hours of educational content.





2025 Safety Seminar

By the Numbers



Over 750 participants from
39 states and 15 countries.



Record 56 sponsors
& ***46*** exhibitors.



91% of attendees rated the
seminar 5 out of 5 stars.



Platinum Level

Your company name and logo will be prominently displayed throughout the event.

Platinum Level Sponsorship Benefits include:

- Title sponsorship - your logo will be included in the lobby
- Logo included during the Keynote address
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance to each classroom and prominently displayed at the opening reception
- Premium logo inclusion and website link from app
- Logo placement on TV's throughout the seminar
- Logo placement on the presentation title slides
- Special acknowledgment at the opening reception and closing lunch
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website

Full Event Sponsor - \$8,000





Track Title Sponsor

Your company name and logo will be prominently displayed throughout the selected track.

- Aquatics
- Operations
- Maintenance
- Maintenance II
- Inspection
- Inspection II
- Safety
- Adventure Attractions
- Leadership / YP
- AARMSS
- AARMSS II
- Credentials

All Track Level Sponsorship Benefits include:

- Track naming rights
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance and inside each classroom
- Logo inclusion and website link from app
- Listed everywhere specific tracks are mentioned/listed
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Track Title Sponsorship

Member Price: \$5,000

Non-Member: \$5,500





Gold Level

Sponsorship includes prominent logo placement and title recognition of one lunch.

All Gold Level Sponsorship Benefits include:

- Logo prominently displayed during sponsored days lunch
- Classroom naming rights with logo at the entrance to that room
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website





Silver Level



Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

Silver Level Sponsorship Benefits include:

- :15-30 second videos to be played at the beginning of keynote address
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Silver Sponsorship

Member Price: \$2,500

Non-Member: \$3,000



Bronze Level

Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

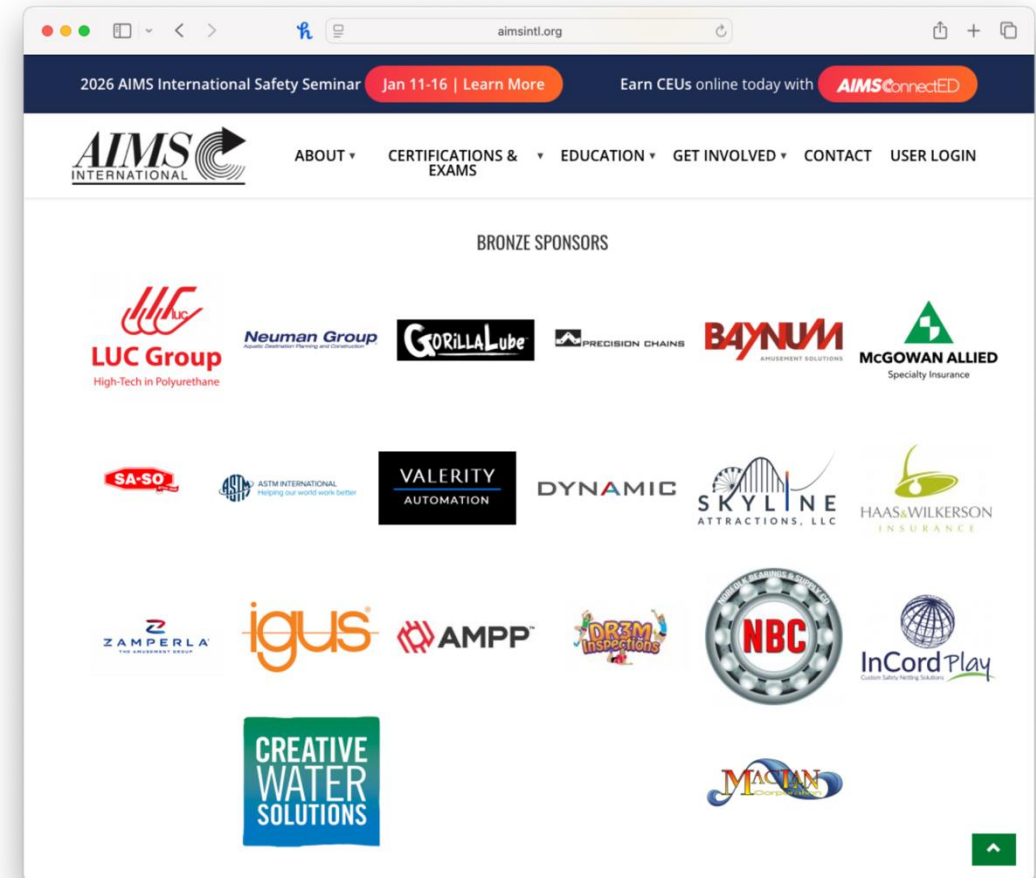
Bronze Level Sponsorship Benefits include:

- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Bronze Sponsorship

Member Price: \$1,500

Non-Member: \$2,000





Add-ons

These social and other sponsorship opportunities are available as stand-alone sponsorships or add-ons to current sponsor packages.

All OTHER Level Sponsorship Benefits include:

- **Networking Hour - \$3,000**
- **1.5k Branded Water Bottles - \$2,500 or \$1,000 add-on**
- **Branded Snack Table Giveaways - \$1,000 or \$500 add-on**
- **Branded Swag Bag Giveaways - \$1,000 or \$750 add-on**





Sponsor Matrix

| | Platinum (1) | Track (13) | Gold (10) | Silver | Bronze |
|---|----------------|----------------|----------------|----------------|----------------|
| Room / Track naming rights | X | X | X | | |
| Keynote address sponsor | X | | | | |
| Track naming rights <i>"AIMS connectED Maintenance Track"</i> | | X | | | |
| :30 second video in lobby, keynote, and lunch | X | X | X | X | |
| Presentation title slide – logo placement | X | | | | |
| Staffed exhibit booth space | X | X | X | X | X |
| Hyperlink from event app to sponsor website | X | X | X | X | X |
| Logo inclusion and website link from app | X | X | X | X | X |
| Website recognition on aimsintl.org | X | X | X | X | X |
| Room entrance signage | | X | X | | |
| Member | \$8,000 | \$5,000 | \$4,000 | \$2,500 | \$1,500 |
| Non-Member | | \$5,500 | \$4,500 | \$3,000 | \$2,000 |



Submission Form

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

*Exhibit Booth Staff (1) _____

*Exhibit Booth Staff (2) _____

All sponsors will receive an invoice for payment from AIMS International via QuickBooks.

Payment Deadline: December 15, 2025

Sponsorship Level:

MEMBER / NON-MEMBER*

(Please circle one above)

___ Platinum

___ Track

___ Gold

___ Silver

___ Bronze

___ Become
a Member
for only \$360
annually and
save \$500
today!

Contributions to 501(c)(6) organizations are not deductible as charitable contributions.

They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.

**\$500 per additional "non-attendee" exhibit staff over the two-person limit.*



Timeline

September

1

Sponsor
commitment due



September

15

Sponsor creative
assets and
payment due



December

15

2026 Sponsors
added to
aimsintl.org



January

11

Sponsor
Load-in
12-2:00 pm



January

11-16

AIMS Safety
Seminar Orlando,
FL



Thank You

**All logos and artwork should be submitted in digital format to:
sponsors@aimsintl.org**

Email form to: sponsors@aimsintl.org

If you have questions, please call Eric Fluet at 201-962-6414

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Deliverables

Thank you for your sponsorship of the **2026 AIMS International Safety Seminar**. Please review the following deliverables and return them to sponsors@aimsintl.org by September 15, 2025.

- ☐ Company Name
- ☐ Company Description / Bio (unlimited characters)
- ☐ Website url
- ☐ Video (if applicable)
 - :15-30 second video,
 - .mp4 format or link to external platform ie YouTube / Vimeo
 - If you do not have a video, we can work with static images in .png or .jpg format
- ☐ Staff you'd like listed (2)
 - Name, phone, email
- ☐ Logo with transparent background in .png format