



# SPONSORSHIP OPPORTUNITIES



# Summary



AIMS International, the unmatched leader in amusement safety education, will return to Orlando, FL in 2025 for its annual Safety Seminar. Attendees will learn from world-class speakers, veteran trainers, and the industry's top professionals sharing their expertise, delivering over 300 hours of educational content.





# 2024 Safety Seminar

*By the Numbers*



**RECORD** 830+  
participants.

**RECORD** 43 exhibitors  
& 56 sponsors  
respectfully.



**10 Scholarships**  
awarded to deserving  
individuals.

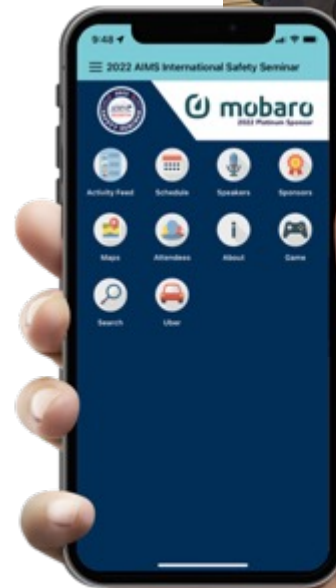
# Platinum Level



*Your company name and logo will be prominently displayed throughout the event.*

## **Platinum Level Sponsorship Benefits include:**

- Title sponsorship - your logo will be included in the lobby
- Logo included during the Keynote address
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance to each classroom and prominently displayed at the opening reception
- Premium logo inclusion and website link from app
- Logo placement on TV's throughout the seminar
- Logo placement on the presentation title slides
- Special acknowledgment at the opening reception and closing lunch
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website



**Full Event Sponsor - \$8,000**



# Track Title Sponsor



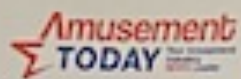
*Your company name and logo will be prominently displayed throughout the selected track.*

- Aquatics
- Operations
- Maintenance
- Maintenance II
- Inspection
- Inspection II
- Safety
- Adventure Attractions
- Leadership / YP
- AARMSS
- AARMSS II
- Credentials

### ***All Track Level Sponsorship Benefits include:***

- Track naming rights
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance and inside each classroom
- Logo inclusion and website link from app
- Listed everywhere specific tracks are mentioned/listed
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

**Track Title Sponsorship - \$5,000** 5



Nautilus Room C

Leadership / Young Professionals

sponsored by



#### **MONDAY, JANUARY 8**

9:00	Amusement 101	Freeman
10:00	What They Don't Teach You in School: The Keys to Professional Communication and Development	Wickam / Gannon
11:00	Simple Strategies for Success	Ritz
1:00	An Insight to Virtual Reality Training	Napier
2:00	Working Together: Safety, Attractions and Maintenance	Howard / VanCelder
4:00	What is AIMS?	Lowenstein

#### **TUESDAY, JANUARY 9**

8:00	View From the Top	Panel
9:00	Your Personal Park Map: Navigating a Career in the Attractions Industry	Wickam / Gannon
10:00	Project Case Study	Foreman
1:00	Writing Standard Operating Procedures	Hanna / DeBellis
3:00	Operational Documentation	Hanna / DeBellis

# Gold Level



*Sponsorship includes prominent logo placement and title recognition of one lunch.*

## **All Gold Level Sponsorship Benefits include:**

- Logo prominently displayed during sponsored days lunch
- Classroom naming rights with logo at the entrance to that room
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

**Gold Sponsor - \$4,000**

Monday, January 9

9:00 am	Fluid Power Basic	
10:00 am	Fluid Power Basic	
11:00 am	Upgrades on Ride Controls and Equipment	
12:00 pm	Lunch	Wells Wells Smita/Schreurs
1:00 pm	Electrical Basic	
2:00 pm	Electrical Basic	
3:00 pm	Lubrication	

Thank you  
**Amusement TODAY**  
Your Amusement Industry NEWS Leader

**WATER SAFETY PRODUCTS**  
www.watersafety.com

Join us for  
**LUNCH**

AIMS INTERNATIONAL ORLANDO, FL SAFETY SEMINAR

AIMS INTERNATIONAL ORLANDO, FL SAFETY SEMINAR

\*This session has been cancelled. Please join another class.



# Silver Level



*Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.*

### ***Silver Level Sponsorship Benefits include:***

- :15-30 second videos to be played at the beginning of keynote address
- Co-branded sponsorship of daily snack with logo on signage
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

**Silver Sponsor - \$2,500**

# Bronze Level

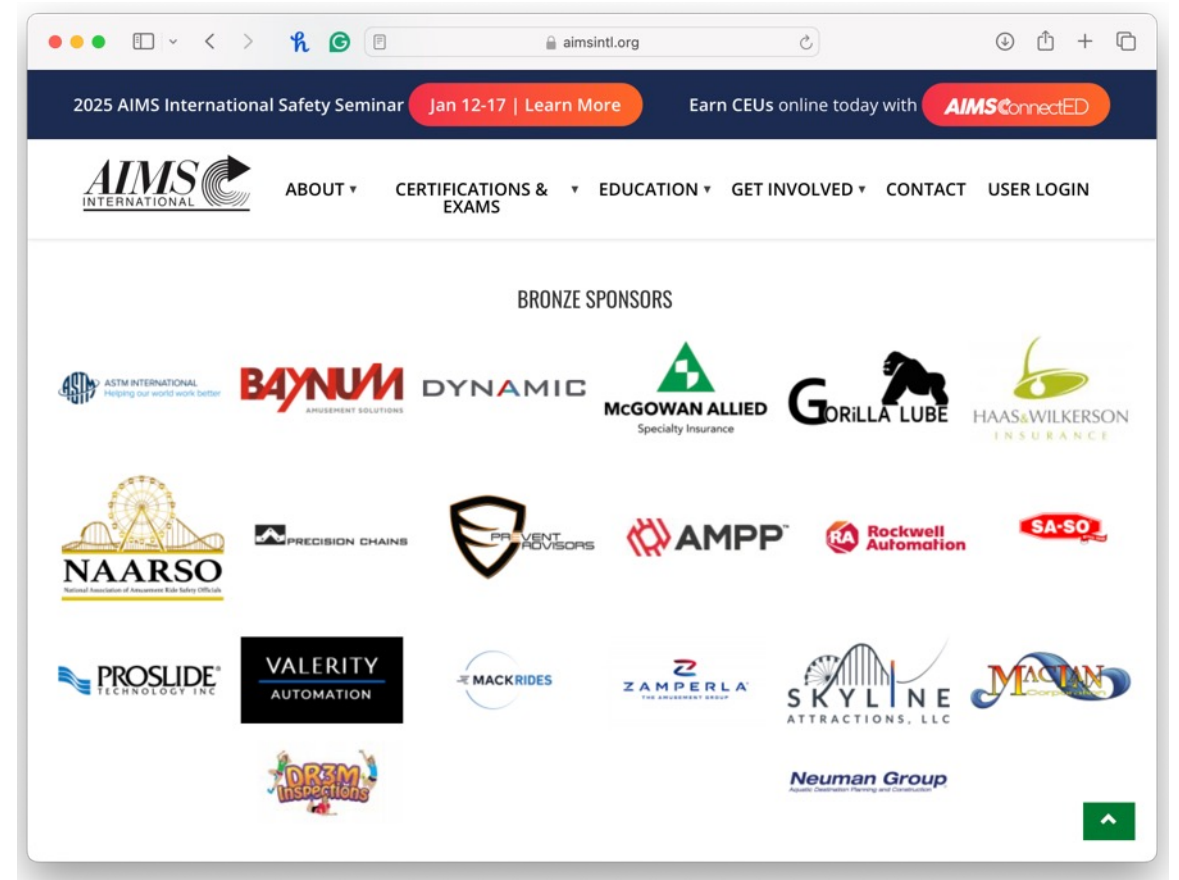


*Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.*

## ***Bronze Level Sponsorship Benefits include:***

- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

**Bronze Sponsor - \$1,500**





# Social & Other Sponsor Add-ons



*These social and other sponsorship opportunities are available as stand-alone sponsorships or add-ons to current sponsor packages.*

***All OTHER Level Sponsorship Benefits include:***

- **Networking Hour - \$3,000**
- **1.5k Branded Water Bottles - \$2,500 or \$1,000 add-on**
- **Branded Snack Table Giveaways - \$1,000 or \$500 add-on**
- **Branded Swag Bag Giveaways - \$1,000 or \$750 add-on**



# Sponsor Matrix



	Platinum (1)	Track (13)	Gold (10)	Silver	Bronze
Room / Track naming rights	X	X	X		
Keynote address sponsor	X				
Track naming rights <i>“AIMS connectED Maintenance Track”</i>		X			
:30 second video in lobby, keynote, and lunch	X	X	X	X	
Presentation title slide – logo placement	X				
Staffed exhibit booth space	X	X	X	X	X
Hyperlink from event app to sponsor website	X	X	X	X	X
Logo inclusion and website link from app	X	X	X	X	X
Website recognition on aimsintl.org	X	X	X	X	X
Room entrance signage		X	X		
	<b>\$8,000</b>	<b>\$5,000</b>	<b>\$4,000</b>	<b>\$2,500</b>	<b>\$1,500</b>



# Submission Form



Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*Exhibit Booth Staff (1) \_\_\_\_\_

\*Exhibit Booth Staff (2) \_\_\_\_\_

## Sponsorship level:

**Platinum** (\$8,000)

**Track** (\$5,000)

**Gold** (\$4,000)

**Silver** (\$2,500)

**Bronze** (\$1,500)

Contributions to 501(c)(6) organizations are not deductible as charitable contributions. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.

*\*\$350 per additional "non-attendee" exhibit staff over the two-person limit.*

*All sponsors will receive an invoice for payment from AIMS International via QuickBooks.*

# Timeline





# Thank You



**All logos and artwork should be submitted in digital format to:  
[sponsors@aimsintl.org](mailto:sponsors@aimsintl.org)**

Email form to: [sponsors@aimsintl.org](mailto:sponsors@aimsintl.org)

If you have questions, please call Eric Fluet at 201-962-6414

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# Deliverables



Thank you for your sponsorship of the **2025 AIMS International Safety Seminar**. Please review the following deliverables and return them to [sponsors@aimsintl.org](mailto:sponsors@aimsintl.org) by September 15, 2024.

- Company Name
- Company Description / Bio (unlimited characters)
- Website url
- Video (if applicable)
  - :15-30 second video,
  - .mp4 format or link to external platform ie YouTube / Vimeo
  - If you do not have a video, we can work with static images in .png or .jpg format
- Staff you'd like listed (2)
  - Name, phone, email
- Logo with transparent background in .png format