



SPONSORSHIP OPPORTUNITIES

Summary



AIMS International, the unmatched leader in amusement safety education, will return to Orlando, FL in 2025 for its annual Safety Seminar. Attendees will learn from world-class speakers, veteran trainers, and the industry's top professionals sharing their expertise, delivering over 300 hours of educational content.



2024 Safety Seminar

By the Numbers



RECORD 830+ participants.

RECORD 43 exhibitors & 56 sponsors respectfully.



10 Scholarships awarded to deserving individuals.

Platinum Level



Your company name and logo will be prominently displayed throughout the event.

Platinum Level Sponsorship Benefits include:

- Title sponsorship - your logo will be included in the lobby
- Logo included during the Keynote address
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance to each classroom and prominently displayed at the opening reception
- Premium logo inclusion and website link from app
- Logo placement on TV's throughout the seminar
- Logo placement on the presentation title slides
- Special acknowledgment at the opening reception and closing lunch
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website



Full Event Sponsor - \$8,000

Track Title Sponsor



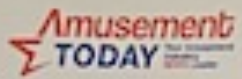
Your company name and logo will be prominently displayed throughout the selected track.

- Aquatics
- Operations
- Maintenance
- Maintenance II
- Inspection
- Inspection II
- Safety
- Adventure Attractions
- Leadership / YP
- AARMSS
- AARMSS II
- AHJ
- Credentials

All Track Level Sponsorship Benefits include:

- Track naming rights
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance and inside each classroom
- Logo inclusion and website link from app
- Listed everywhere specific tracks are mentioned/listed
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Track Title Sponsorship - \$5,000 5



Nautilus Room C

Leadership / Young Professionals

sponsored by



MONDAY, JANUARY 8

9:00	Amusement 101	Freeman
10:00	What They Don't Teach You in School: The Keys to Professional Communication and Development	Wickam / Gannon
11:00	Simple Strategies for Success	Ritz
1:00	An Insight to Virtual Reality Training	Napier
2:00	Working Together: Safety, Attractions and Maintenance	Howard / VanCelder
4:00	What is AIMS?	Lowenstein

TUESDAY, JANUARY 9

8:00	View From the Top	Panel
9:00	Your Personal Park Map: Navigating a Career in the Attractions Industry	Wickam / Gannon
10:00	Project Case Study	Foreman
1:00	Writing Standard Operating Procedures	Hanna / DeBellis
3:00	Operational Documentation	Hanna / DeBellis

Gold Level



Sponsorship includes prominent logo placement and title recognition of one lunch.

All Gold Level Sponsorship Benefits include:

- Logo prominently displayed during sponsored days lunch
- Classroom naming rights with logo at the entrance to that room
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Gold Sponsor - \$4,000



Silver Level



Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

Silver Level Sponsorship Benefits include:

- :15-30 second videos to be played at the beginning of keynote address
- Co-branded sponsorship of daily snack with logo on signage
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Silver Sponsor - \$2,500

Bronze Level

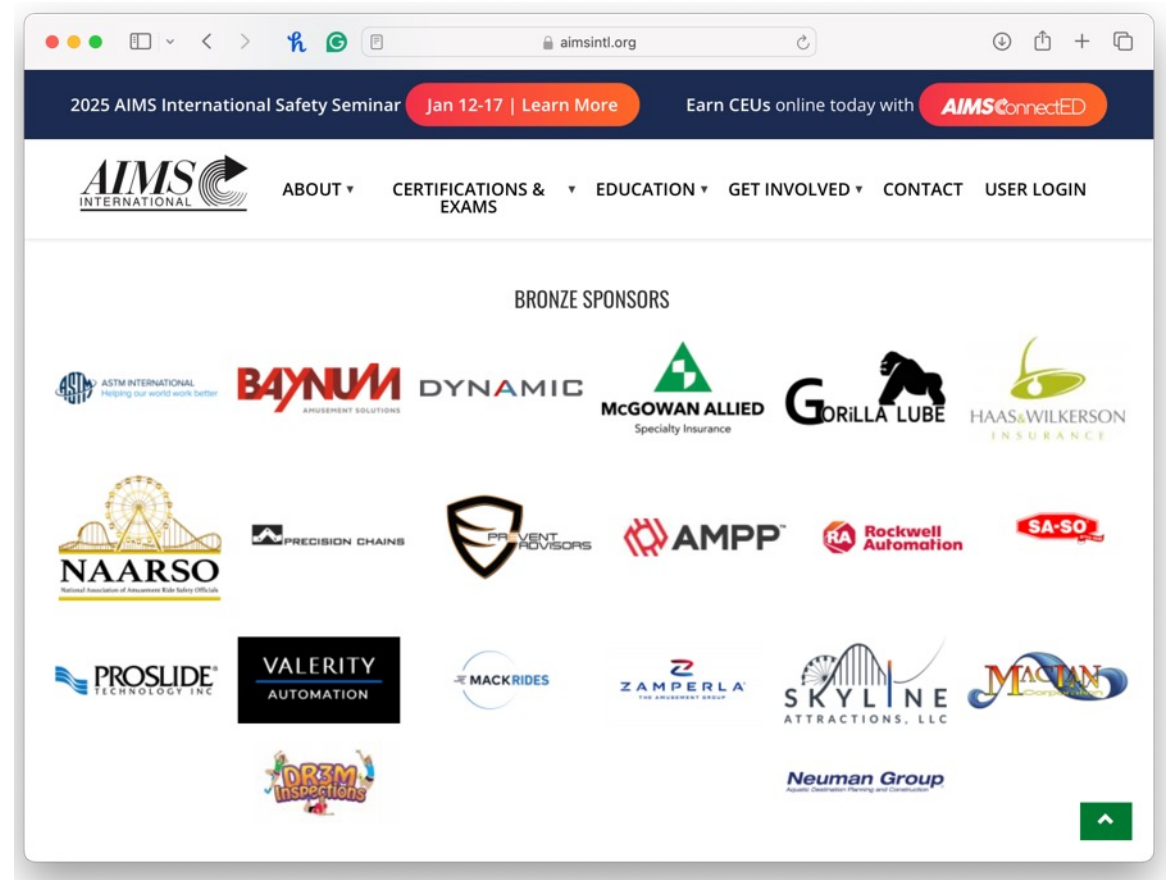


Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

Bronze Level Sponsorship Benefits include:

- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Bronze Sponsor - \$1,500



Social & Other Sponsor Add-ons



These social and other sponsorship opportunities are available as stand-alone sponsorships or add-ons to current sponsor packages.

All OTHER Level Sponsorship Benefits include:

- **Networking Hour - \$3,000**
- **1.5k Branded Water Bottles - \$2,500 or \$1,000 add-on**
- **Branded Snack Table Giveaways - \$1,000 or \$500 add-on**
- **Branded Swag Bag Giveaways - \$1,000 or \$750 add-on**



Sponsor Matrix



	Platinum (1)	Track (13)	Gold (10)	Silver	Bronze
Room / Track naming rights	X	X	X		
Keynote address sponsor	X				
Track naming rights <i>“AIMS connectED Maintenance Track”</i>		X			
:30 second video in lobby, keynote, and lunch	X	X	X	X	
Presentation title slide – logo placement	X				
Staffed exhibit booth space	X	X	X	X	X
Hyperlink from event app to sponsor website	X	X	X	X	X
Logo inclusion and website link from app	X	X	X	X	X
Website recognition on aimsintl.org	X	X	X	X	X
Room entrance signage		X	X		
	\$8,000	\$5,000	\$4,000	\$2,500	\$1,500

Submission Form



Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

*Exhibit Booth Staff (1) _____

*Exhibit Booth Staff (2) _____

Sponsorship level:

Platinum (\$8,000)

Track (\$5,000)

Gold (\$4,000)

Silver (\$2,500)

Bronze (\$1,500)

Contributions to 501(c)(6) organizations are not deductible as charitable contributions. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.

**\$350 per additional "non-attende" exhibit staff over the two-person limit.*

All sponsors will receive an invoice for payment from AIMS International via QuickBooks.

Timeline



Thank You



**All logos and artwork should be submitted in digital format to:
sponsors@aimsintl.org**

Email form to: sponsors@aimsintl.org

If you have questions, please call Eric Fluet at 201-962-6414

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Deliverables



Thank you for your sponsorship of the **2025 AIMS International Safety Seminar**. Please review the following deliverables and return them to sponsors@aimsintl.org by September 15, 2024.

- Company Name
- Company Description / Bio (unlimited characters)
- Website url
- Video (if applicable)
 - :15-30 second video,
 - .mp4 format or link to external platform ie YouTube / Vimeo
 - If you do not have a video, we can work with static images in .png or .jpg format
- Staff you'd like listed (2)
 - Name, phone, email
- Logo with transparent background in .png format