

SPONSORSHIP OPPORTUNITIES



Summary



AIMS International, the unmatched leader in amusement safety education, will return to Orlando, FL in 2024 for its annual Safety Seminar. Attendees will learn from world-class speakers, veteran trainers, and the industry's top professionals sharing their expertise, delivering over 300 hours of educational content.



2023 Safety Seminar

By the Numbers



RECORD 677
participants.

RECORD 37 exhibitors
& 51 sponsors
respectfully.



10 Scholarships
awarded to deserving
individuals.



Platinum Level



Your company name and logo will be prominently displayed throughout the event.

Platinum Level Sponsorship Benefits include:

- Title sponsorship - your logo will be included in the lobby
- Logo included during the Keynote address
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance to each classroom and prominently displayed at the opening reception
- Premium logo inclusion and website link from app
- Logo placement on TV's throughout the seminar
- Logo placement on the presentation title slides
- Special acknowledgment at the opening reception and closing lunch
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website



Full Event Sponsor - \$6,500

Track Title Sponsor



Your company name and logo will be prominently displayed throughout the selected track.

- Aquatics
- Operations
- Maintenance
- Maintenance II
- Spanish Language
- Inspection
- Safety
- Adventure Track
- Leadership

All Track Level Sponsorship Benefits include:

- Track naming rights
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance and inside each classroom
- Logo inclusion and website link from app
- Listed everywhere specific tracks are mentioned/listed
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website

Track Title Sponsorship - \$4,000 5

Gold Level



Sponsorship includes prominent logo placement and title recognition of one lunch.

All Gold Level Sponsorship Benefits include:

- Logo prominently displayed during sponsored days lunch
- Classroom naming rights with logo at the entrance to that room
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Gold Sponsor - \$3,000



Silver Level



Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

Silver Level Sponsorship Benefits include:

- :15-30 second videos to be played at the beginning of keynote address
- Co-branded sponsorship of daily snack with logo on signage
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Silver Sponsor - \$2,000

Bronze Level

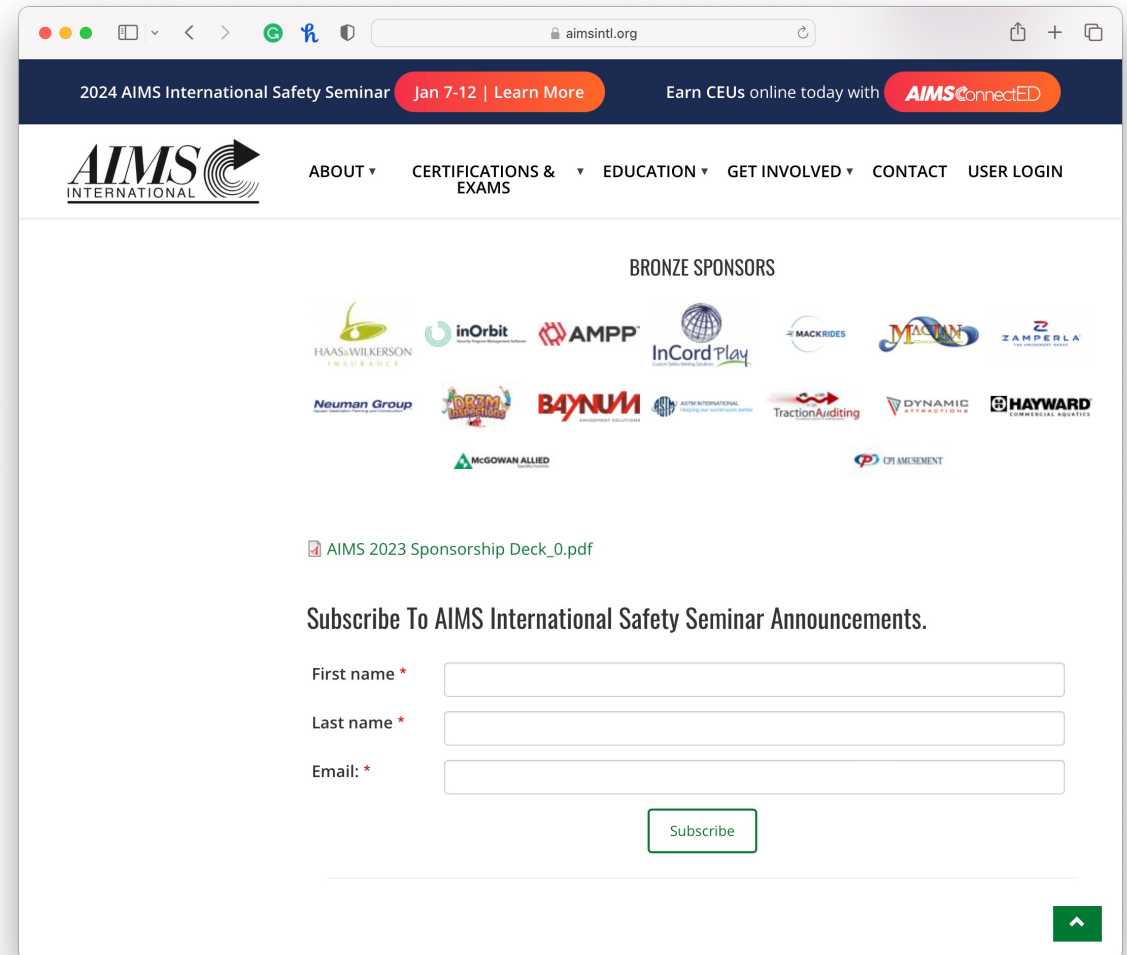


Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

Bronze Level Sponsorship Benefits include:

- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Bronze Sponsor - \$1,000



Social & Other Sponsor Add-ons



These social and other sponsorship opportunities are available as stand-alone sponsorships or add-ons to current sponsor packages.

All OTHER Level Sponsorship Benefits include:

- **Daily Happy Hour - \$3,000**
- **Young Professional Reception - \$3,000**
- **1.5k Branded Water Bottles - \$2,500 or \$1,000 add-on**
- **Branded Snack Table Giveaways - \$1,000 or \$500 add-on**
- **Branded Swag Bag Giveaways - \$750 or free add-on**



Sponsor Matrix



	Platinum (1)	Track (9)	Gold (10)	Silver	Bronze
Room / Track naming rights	X	X	X		
Keynote address sponsor	X				
Track naming rights <i>"AIMS connectED Maintenance Track"</i>		X			
:30 second video in lobby, keynote, and lunch	X	X	X	X	
Presentation title slide – logo placement	X				
Staffed exhibit booth space	X	X	X	X	X
Hyperlink from event app to sponsor website	X	X	X	X	X
Logo inclusion and website link from app	X	X	X	X	X
Website recognition on aimsintl.org	X	X	X	X	X
Room entrance signage		X	X		
	\$6,500	\$4,000	\$3,000	\$2,000	\$1,000

Submission Form



Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

*Exhibit Booth Staff (1) _____

*Exhibit Booth Staff (2) _____

Sponsorship level:

___ **Platinum** (\$6,500)

___ **Track** (\$4,000)

___ **Gold** (\$3,000)

___ **Silver** (\$2,000)

___ **Bronze** (\$1,000)

Contributions to 501(c)(6) organizations are not deductible as charitable contributions. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.

**\$350 per additional "non-attendee" exhibit staff over the two-person limit.*

All sponsors will receive an invoice for payment from AIMS International via QuickBooks.

Timeline



Thank You



**All logos and artwork should be submitted in digital format to:
sponsors@aimsintl.org**

Email form to: sponsors@aimsintl.org

If you have questions, please call Eric Fluet at 201-962-6414

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Deliverables



Thank you for your sponsorship of the **2024 AIMS International Safety Seminar**. Please review the following deliverables and return them to sponsors@aimsintl.org by Friday, December 1, 2023.

- ☐ Company Name
- ☐ Company Description / Bio (unlimited characters)
- ☐ Website url
- ☐ Video (if applicable)
 - :15-30 second video,
 - .mp4 format or link to external platform ie YouTube / Vimeo
 - If you do not have a video, we can work with static images in .png or .jpg format
- ☐ Staff you'd like listed (2)
 - Name, phone, email
- ☐ Logo with transparent background in .png format