



Sponsorship

Summary



AIMS International, the unmatched leader in amusement safety education, will return to Galveston, TX in 2023 for its annual Safety Seminar, one more time. Attendees will learn from world-class speakers, veteran trainers, and the industry's top professionals sharing their expertise, delivering over 300 hours of educational content.

Expanding its offerings for the third consecutive year, AIMS is pleased to add a dedicated track for trampoline and adventure parks with hours of specialized content for this growing segment of the amusement industry.

Platinum Level



Your company name and logo will be prominently displayed throughout the event.

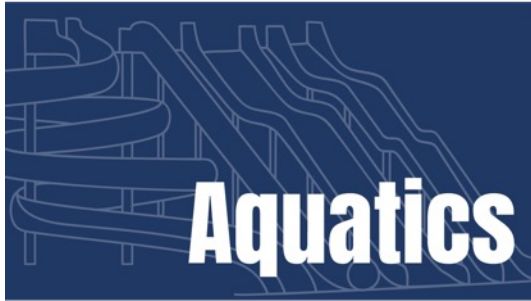
Platinum Level Sponsorship Benefits include:

- Title sponsorship - your logo will be included in the lobby
- Logo included during the Keynote address
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance to each classroom and prominently displayed at the opening reception
- Premium logo inclusion and website link from app
- Logo placement on TV's throughout the seminar
- Logo placement on the presentation title slides
- Special acknowledgment at the opening reception and closing lunch
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website



Full Event Sponsor - \$6,500

Track Title Sponsor



Your company name and logo will be prominently displayed throughout the selected track.

- Aquatics
- Operations
- Maintenance
- Spanish Language
- Inspection
- Safety

All Track Level Sponsorship Benefits include:

- Track naming rights
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo will appear at the entrance to each classroom
- Logo inclusion and website link from app
- Listed everywhere specific tracks are mentioned/listed
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website

Track Title Sponsorship - \$4,000

Gold Level



Sponsorship includes prominent logo placement and title recognition of one lunch.

All Gold Level Sponsorship Benefits include:

- Logo prominently displayed during sponsored days lunch
- Classroom naming rights with logo at the entrance to that room
- :15-:30 second video to be played at the keynote address, daily lunch, and on monitors in the classroom hallway
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Gold Sponsor - \$3,000



Silver Level



Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.



Silver Level Sponsorship Benefits include:

- :15-30 second videos to be played at the beginning of keynote address
- Co-branded sponsorship of daily snack with logo on signage
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Silver Sponsor - \$2,000

Bronze Level

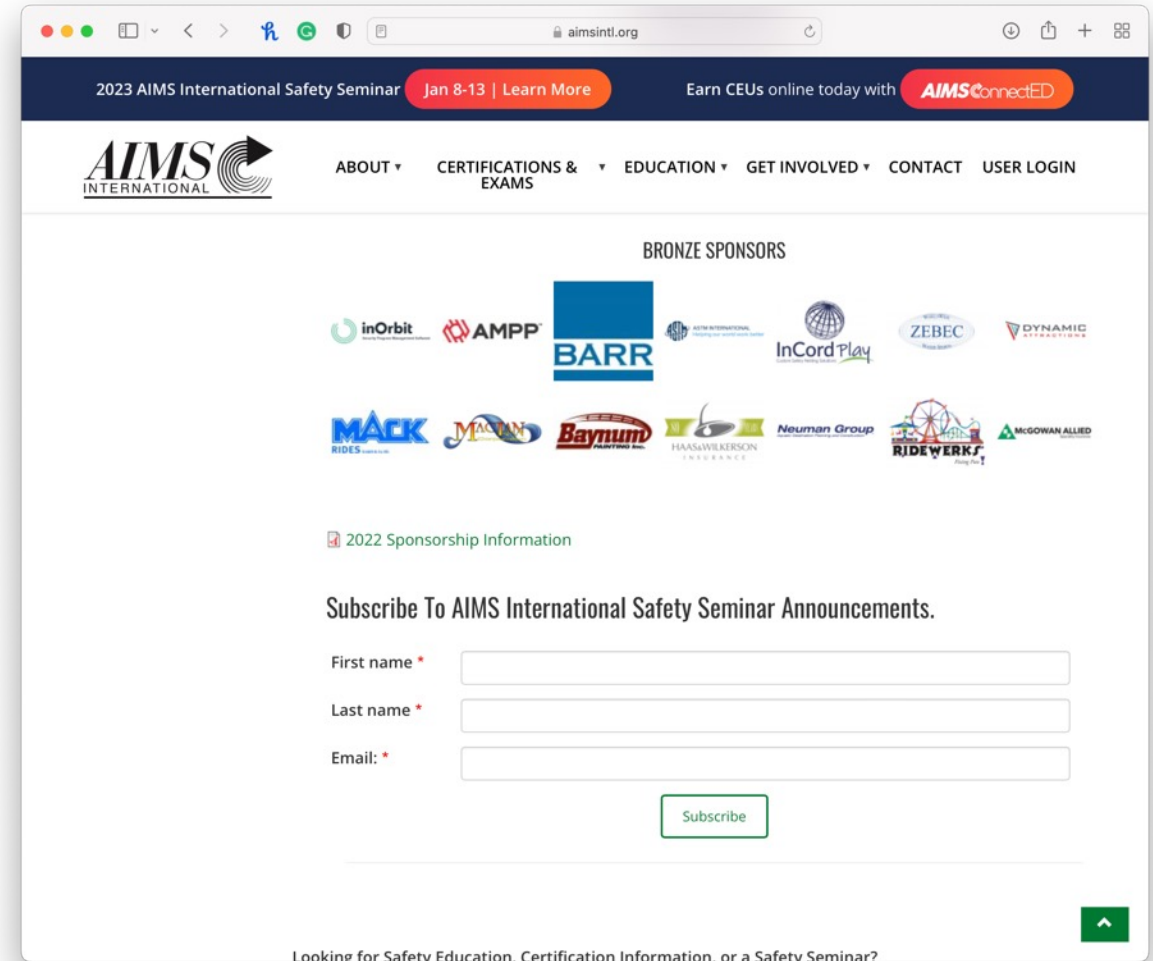


Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

Bronze Level Sponsorship Benefits include:

- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Bronze Sponsor - \$1,000



Social & Other Sponsor Add-ons



These social and other sponsorship opportunities are available as stand-alone sponsorships or add-ons to current sponsor packages.

All OTHER Level Sponsorship Benefits include:

- **Daily Happy Hour - \$3,000**
- **Young Professional Reception - \$3,000**
- **1.5k Branded Water Bottles - \$2,500 or \$1,000 add-on**
- **Branded Snack Table Giveaways - \$1,000 or \$500 add-on**
- **Branded Swag Bag Giveaways - \$750 or free add-on**



Sponsor Matrix



	Platinum (1)	Track	Gold	Silver	Bronze
Room / Track Naming Rights	X	X	X		
Keynote Address Sponsor	X				
:15 Second Video in lobby, keynote, and lunch	X	X	X	X	
Presentation Title Slide – Logo Placement	X				
Staffed Exhibit Booth w/video and Other Marketing Collateral	X	X	X	X	X
Hyperlink from event app to Sponsor Website	X	X	X	X	X
Logo inclusion and website link from app	X	X	X	X	X
Website Recognition on aimsintl.org	X	X	X	X	X
Track Naming Rights “AIMS connectED Maintenance Track”		X			
	\$6, 500	\$4,000	\$3,000	\$2,000	\$1,000

Submission Form



Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

**Exhibit Booth Staff (1)* _____

**Exhibit Booth Staff (2)* _____

Sponsorship level:

☐ **Platinum** (\$6,500)

☐ **Track** (\$4,000)

☐ **Gold** (\$3,000)

☐ **Silver** (\$2,000)

☐ **Bronze** (\$1,000)

PAYMENT:

Check #: _____

CC #: _____ Exp Date: __/__/__ CVV: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contributions to 501(c)(6) organizations are not deductible as charitable contributions. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.

**\$350 per additional "non-attendee" exhibit staff over the two-person limit.*

Timeline



July 2023
Distribute
Sponsorship
Opportunities

November 1
Sponsor
Commitment
Due

December 1
Sponsor
creative assets
and payment
due

Jan 8-13
AIMS Safety Seminar
• Galveston, TX

Thank You



**All logos and artwork should be submitted in digital format to:
sponsors@aimsintl.org**

Send form to AIMS International, PO Box 5178, Jacksonville, FL 32247

or email: sponsors@aimsintl.org, or fax to: 714.276.9666

If you have questions, please call MJ Brewer at 714-427- 5747

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Deliverables



Thank you for your sponsorship of the **2023 AIMS International Safety Seminar**. Please review the following deliverables and return them to sponsors@aimsintl.org by Friday, December 1, 2022.

☐ Company Name

☐ Company Description / Bio (unlimited characters)

☐ Website url

☐ Video (if applicable)

- :15-30 second video,
- .mp4 format or link to external platform ie YouTube / Vimeo
- If you do not have a video, we can work with static images in .png or .jpg format

☐ Staff you'd like listed

- Name, phone, email

☐ Logo in .png format