



Sponsorship

Summary



AIMS International, the unmatched leader in amusement safety education, will return to Galveston, TX for its 2022 annual Safety Seminar. Attendees will learn from world-class speakers, veteran trainers, and the industry's top professionals sharing their expertise, delivering over 120 hours of educational content.

Expanding on offerings introduced in 2021, AIMS is pleased to offer 24 hours of specialized education from its new Academy of Amusement Risk Management, Safety & Security and offer a new operational curriculum through its partnership with International Ride Training, IRT, for the 2022 Safety Seminar.

Timeline



July 2021
Distribute
Sponsorship
Opportunities

November 1
Sponsor
Commitment
Due

December 1
Sponsor
creative assets
and payment
due

Jan 10-14
AIMS Safety Seminar
• Galveston, TX

Platinum Level



Your company name and logo will be prominently displayed throughout the event.

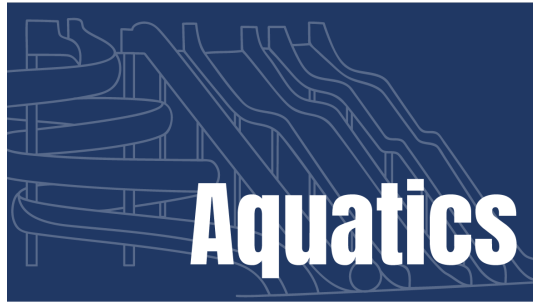
Platinum Level Sponsorship Benefits include:

- Title sponsorship - your logo will be included in the lobby
- Logo included during the Keynote address
- :15-:30 second video to be played at the beginning of 10 sessions
- Logo will appear at the entrance to each classroom and prominently displayed at the opening reception
- Premium logo inclusion and website link from app
- Logo placement on TV's throughout the seminar
- Logo placement on the presentation title slides
- Special acknowledgment at the opening reception and closing lunch
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website

Full Event Sponsor - \$6,250



Track Title Sponsor



Your company name and logo will be prominently displayed throughout the selected track.

- Aquatics
- Operations
- Maintenance
- Spanish Language
- Inspection
- Safety

All Track Level Sponsorship Benefits include:

- Track naming rights
- Logo on title slide for every class within the sponsored track
- :15-:30 second video to be played at the beginning of 5 sessions
- Logo will appear at the entrance to each classroom
- Logo inclusion and website link from app
- Listed everywhere specific tracks are mentioned/listed
- Sponsor exhibit booth and opportunity to staff
- Company logo and sponsor recognition on AIMS International's website

Track Title Sponsorship - \$3,000

Gold Level

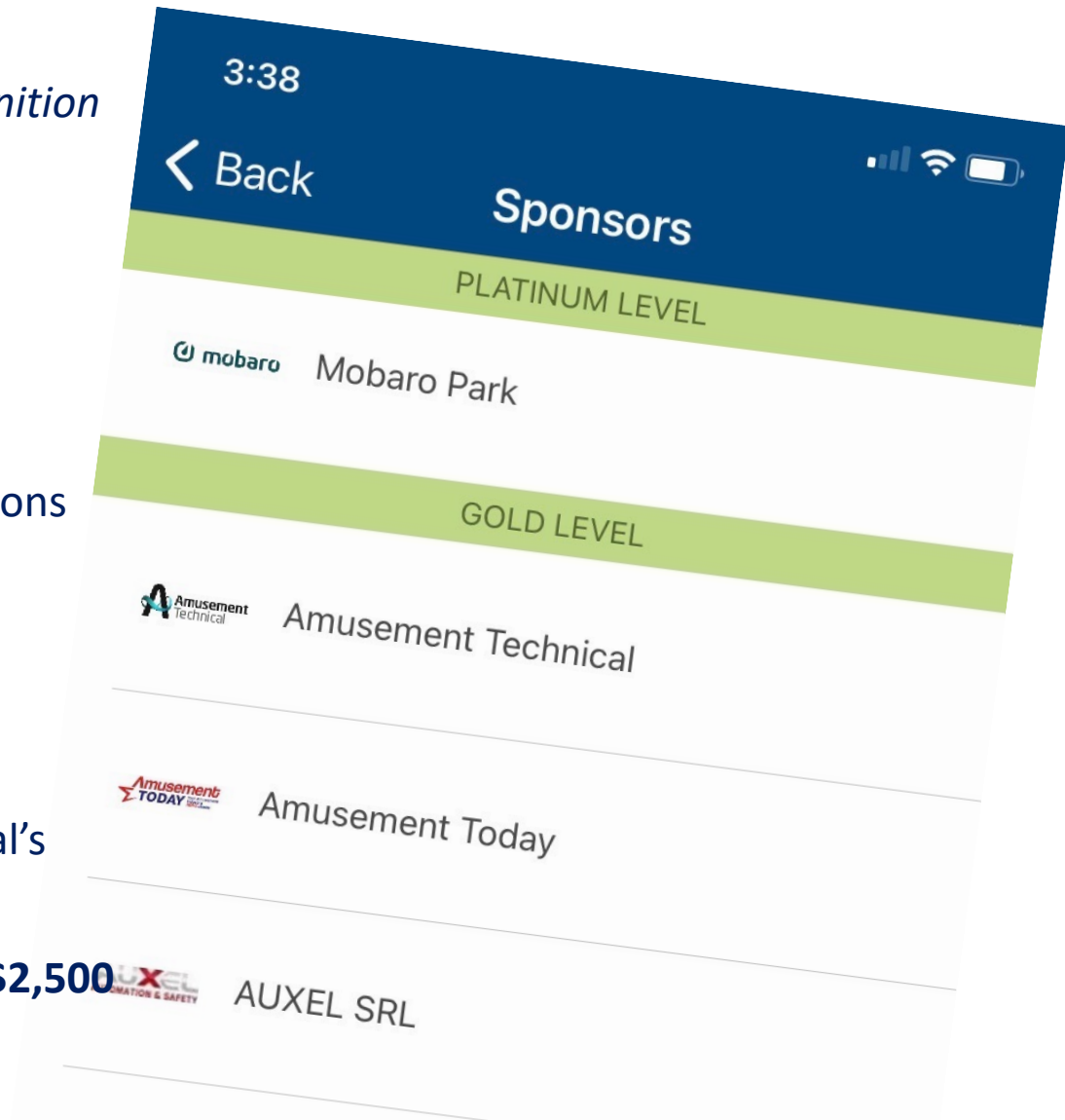


Sponsorship includes prominent logo placement and title recognition of one lunch.

All Gold Level Sponsorship Benefits include:

- Logo prominently displayed during that lunch
- Logo will appear at the entrance to each classroom
- :15-30 second videos to be played at the beginning of 3 sessions
- Logo placement on the presentation title pages
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Gold Sponsor - \$2,500



Silver Level



SILVER SPONSORS



BRONZE SPONSORS



Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

Silver Level Sponsorship Benefits include:

- :15-30 second videos to be played at the beginning of two sessions
- Logo placement on the Q&A page of presentations
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Silver Sponsor - \$1,500

Bronze Level



Sponsorship includes logo placement on all Q&A slides and virtual exhibit booth.

Bronze Level Sponsorship Benefits include:

- Logo placement on the Q&A page of presentations
- Logo will appear at the entrance to each classroom
- Logo inclusion and website link from app
- Opportunity to exhibit with up to two staff members
- Company logo and sponsor recognition on AIMS International's website

Bronze Sponsor - \$750

Sponsor Matrix



	Platinum (1)	Track	Gold	Silver	Bronze
Room Naming Rights	1	1	1		
Keynote Address Sponsor	X				
:15 Second Video to Start # Sessions	10	5	3	2	
Presentation Title Slide – Logo Placement	X	X			
Staffed Exhibit Booth w/video and Other Marketing Collateral	X	X	X	X	X
Hyperlink from event app to Sponsor Website	X	X	X	X	X
Logo inclusion and website link from app	X	X	X	X	X
Website Recognition on aimsintl.org	X	X	X	X	X
Logo on Session Title Slide	X	X	X		
Track Naming Rights “AIMS connectED Maintenance Track”		X			
Logo on Session Q&A End Card			X	X	X
	\$6,250	\$3,000	\$2,500	\$1,500	\$750

Submission Form



Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

**Exhibit Booth Staff (1)* _____

**Exhibit Booth Staff (2)* _____

Sponsorship level:

___ **Platinum** (\$6,250)

___ **Track** (\$3,000)

___ **Gold** (\$2,500)

___ **Silver** (\$1,500)

___ **Bronze** (\$750)

PAYMENT:

Check #: _____

CC #: _____ Exp Date: __/__/__ CVV: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contributions to 501(c)(6) organizations are not deductible as charitable contributions. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.

**\$350 per additional "non-attendee" exhibit staff over the two-person limit.*

Thank You



**All logos and artwork should be submitted in digital format to:
sponsors@aimsintl.org**

Send form to AIMS International, PO Box 5178, Jacksonville, FL 32247

or email: sponsors@aimsintl.org, or fax to: 714.276.9666

If you have questions, please call MJ Brewer at 714-427- 5747

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Deliverables



Thank you for your sponsorship of the **2022 AIMS International Safety Seminar**. Please review the following deliverables and return them to sponsors@aimsintl.org by Friday, December 1, 2021.

- ☐ Company Name
- ☐ Company Description / Bio (unlimited characters)
- ☐ Website url
- ☐ Video
 - :15-30 second videos,
 - Based on your sponsor level, we can run the same video in all your entitled sessions, or we can rotate different spots based on the number you are entitled to below.
 - Track: up to 5, Gold: up to 3, Silver: up to 2
 - .mp4 format or link to external platform ie YouTube / Vimeo
 - If you do not have a video, we can work with static images in .png or .jpg format
- ☐ Staff you'd like listed
 - Name, phone, email
- ☐ Any documents you'd like available for download in your virtual sponsor room
- ☐ Logo in .png format