

AIMS International
Annual Membership Meeting
Tuesday, January 11, 2022
6:30 pm
The Hilton Galveston

- Tony Claassen called the meeting to order 6:30 pm.
- Meetings unanimously approved
 - First: Rick
 - Second: Pat
- MJ Brewer Exec Dir report
 - Financial health is good
 - Over \$500k in bank
 - New programs
 - AIMSconnected > 40 hours of content
 - LMS – Digital records. No more paper. Complete visibility.
 - Online, live proctored certification exam
 - Rick Ackard hired as new ops manager leading cert program
 - Leaving board but will stay as chairman of education committee.
 - Hugo creating new Spanish language content, 20 news hours recorded and available as of April 1
 - Customizable AIMS on the road program back in person. Rick and Rob Gavel delivering content. Renewed for three more years. \$25k per year.
 - PE exposition: AIMS sponsored. Transitioning to AIMS certification from NAARSO. Alison Wong happy with what we are doing. Safe connect Feb 14, 2022. A lot of AIMS board members teaching. NAARSO accredited until this year.
 - Joe Stefanyak called out for E&A's track sponsorship.
 - Over 200 hours of content in the virtual seminar with live happy hours. With good feedback.
 - RCS partnership with AIMS on the Road
 - Challenges of testing related to virtual seminar moves us to the new online cert program.
 - Need solution to test higher certifications to grow AIMS.
 - New marketing partner GIDM. Did all the signage and messaging. Bringing AIMS to a new level.
 - One more year in Galveston. Moving to Orlando in 2024. Great deal with Doubletree in Orlando.
 - Jim Seay – “Great report MJ.”
- Rick Ackard: Certification Report
 - AARMSS program. Great feedback. Limited enrollment.
 - AARMSS is new, two-year program. Rick explained the program.

- Working with Rich Powers and Ed Zacker to continue to build and refine the program.
- Pat Hoffman: “Interesting mix of attendees in AARMSS. First time attendees.”
- Next year work towards advance programming online in advance of seminar.
- Family concerns, instructors for AARMSS were virtual this year.
- MJ “Rick did a tremendous amount of work.”
- Tony: Three board members stepping down
 - George overworked Ocean Park
 - Rick Ackard moving to full-time staff so leaving board
 - Linda Freeman leaving board as new promotion has limited bandwidth.
 - Tony stepped in to cover nomination committee with exec committee. Board approved slate:
 - Pat Hoffman
 - Hugo Loyola, Latin America
 - Michelle Falk, Florida regulator and ASTM member. Brings new perspective to board.
 - VOTE: Nomination Franceen, second Rick, unanimous approval of slate.
 - Renewal: Jim Seay and Roger Berry (Tim / Rick)
 - Franceen: Looked at new board nominees to fill need for strategic forward look. Struggle for future leadership, need new blood. Jim and Roger bring a lot of history but need to also look forward to open the field to new people. Glad to step down to open the door. Board Member rotation.
 - Recommended by-law changes to vote at next meeting.
- 2022 Seminar Results
 - 20% over revenue budget
 - 31% sponsorship over budget
 - Students are amazing
 - 30 vendors / sponsor tables
 - Met all F&B / hotel mins
- ACOLAP vs IAAPA to partner and break into Latin America
 - Amazing participation / attendees from Latin America this year.
- Franceen LMS – Cost \$43k. Did it make money. MJ: yes. Leveraging it to support attendees that needed to cancel seminar attendance.
 - Recording 80 hours of content for LMS this year.
 - Spanish
 - BOMI
 - Carnival Track
 - Jim: Carnivals are big in Latin America. Are we converting Carnival track to Spanish? Hugo says “we can do it.”
- NEW Business:

- Annual AIMS board meeting scheduled to be held prior to the 2022 Golden Ticket Awards in San Antonio, September 8, 2022.
- Annual AIMS Safety Awards to be presented at the GTA
- Seminar dates for 2023 are January 9-13 in Galveston, TX
- Jim Seay: recommends a letter to the GICC to show appreciation for great show.
 - Thank you to Dick Chance for helping to massage challenges with contract and cancellation related to COVID in 2021.
- Dick Chance: founding members
 - 55 member +35
 - Over 900 certified
 - 30 years ago we were broke, how do we improve to attract members, add benefits and grow international.
 - Dick: "So proud of growth over the past 30 years. Just amazing."
- Adjourn motion: Pat Hoffman, second, Andreas